

“When we treat an animal for pneumonia, we want him back on feed as fast as possible. With Nuflor, the calf will be back eating the next day in most cases.”

Dr. Joe Poindexter
Dr. Jennifer Poindexter-Runge
Doc Joe's Vet Supplies
Ree Heights, South Dakota



The drought has affected the way cattle are raised around Ree Heights, South Dakota. Many producers send their calves directly to feedyards instead of backgrounding them first. Either way, Drs. Joe Poindexter and Jennifer Poindexter-Runge treat a lot of calves for pneumonia, including their own. They first used Nuflor® in 1997 and continue to use it because Nuflor controls infection quickly. When compared to the price of a calf, the cost difference between Nuflor and other antibiotics is insignificant. Nuflor's worth it, because it works and it works fast. See your veterinarian for more information.

People who know cattle choose Nuflor.

www.nuflor.com www.mycattle.com



 Schering-Plough Animal Health
EXPERTISE... COMMITMENT... VALUE

 Beef
Quality
Assurance

Do not use in female dairy cattle 20 months of age or older as use in lactating dairy cattle may cause milk residues. Not for use in cattle of breeding age. Do not use for calves to be processed for veal. Full Product Information found on page ____.